

WAHS Marching Millionaire Home Show
Sponsor and Program Ad Sales - 2021
Minimum required for each member \$100

The WAHS Marching Millionaires will host the annual Tournament of Bands Millionaire Invitational Home Show and the Lycoming Band Director's Association Exhibition on Saturday, October 9. The show will feature marching bands from Lycoming County and beyond. We will also be the host site for the Tournament of Bands Region 4 Championships on Saturday, October 23.

As in years past, we look forward to our home competitions and football performances as dynamic opportunities for our fans to see and hear great music, marching and high school football, as well as to help us raise funds for the Marching Millionaires.

One of the first tasks for these events is the preparation of a marching band show program book and we need your help in asking local businesses to place an advertisement in this program. The cost of each ad is as follows:

Trailer Advertisement (perpetual)	\$1000.00
Includes a full page ad for 2021	
Inside Cover	\$200.00
Full Page	\$150.00
½ Page	\$ 80.00
¼ Page	\$ 45.00
Business Card	\$ 30.00

For our printer to produce the ad, all we need is a copy of a new or previous color or black & white ad, business card, or hand drawing. All orders and ad copies must be placed in the black box (or mailed to the High School) or sent by email to the printer by Friday, September 3 to give the printer time to include them in the program book. Please make all checks payable to **WAHS Band**. So that you may solicit as many businesses as possible, a letter and order form are included for your use. Please sign the letter. (Make as many copies as you like). There is a place on the order form for the student's name so that credit is given to the correct student for each ad. Keep in mind your minimum goal of \$100.

We also solicit **Sponsors** and **Trophy Sponsors** for the program book. Sponsors are typically family members or friends (sometimes businesses) who wish to make a donation, but **not** place an ad. A sponsor sheet is attached for your use. (Again, you may make copies as needed). Sponsor names will appear in the program. Sponsor categories are:

Millionaire Sponsor	\$100.00 or more
Gold Sponsor	\$ 50.00 or more
Silver Sponsor	\$ 25.00 or more
Bronze Sponsor	\$ 10.00 or more
Sponsor	\$ 5.00 or more
Trophy Sponsor	\$ 40.00

Please note: 10% of all sponsor or patron ad money collected by a student will be credited to their fundraising account – **AFTER** the minimum required amount of \$100.00 has been met. All members **MUST** collect a minimum of \$100.00 in program ads, **or** sponsors.

Please email Mr. Kendall tkendall@wasd.org if you have a question.

When collecting, please do the following:

1. Inform everyone you are with the Marching Millionaires
2. Collect money up front – turn all money in to the black box in the band room. Have the patron/sponsor complete the order form exactly as it should appear in the program book. Please have them **PRINT CLEARLY**. If the patron ad is a digital file, it should be emailed to the following address:
williamsportmarching@heritageprinter.com
3. **Ads should be given exactly as they will appear in the book. We are not an ad agency and do not create or alter ads.**
4. Place the sponsor list/patron ads in an envelope along with a check covering the collected money and deposit the envelope in the black box. The envelope should have the student's name and "Patron Money" written on it.

Student Name _____ Phone # _____

Attn: WAHS Band Association
PO Box 661
Williamsport, PA 17702

August, 2021

Dear Sir or Madam,

On October 9 & 23, 2021, the Williamsport Area High School Band Association will be hosting our Thirty-Seventh Annual Williamsport Millionaire Invitational Home Show Competition at STA Stadium, Williamsport Area High School as well as the Lycoming County Band Exhibition and Tournament of Bands Region 4 Championships.

Once again, the band association will be offering a printed program and we are looking for local businesses to place an ad in the program. In order for the printer to produce the ad, all we need is a copy of a new or previous black and white ad, or a copy of your business card or hand drawing. The cost of each ad is as follows:

Trailer Advertisement	\$1000.00
Includes a full page ad for 2021	
Inside Cover	\$200.00
Full Page	\$150.00
½ Page	\$ 80.00
¼ Page	\$ 45.00
Business Card	\$ 30.00

We need your order and ad copy by Friday, September 3 in order to give the printer time to produce the book. Enclosed you will find an order form. Just send the completed form along with the ad copy to the above address or return it to the student or parent who contacted you. If you have a digital file, it should be emailed to:

williamsportmarching@heritageprinter.com

Please make checks payable to: **WAHS Band**

The WAHS Band Association greatly appreciates all the help local businesses offer our students. We are truly fortunate to have your support!

----- *Please attach your ad to this form* -----

If your ad is digital, please attach a note to this form, including the file name.
Attn: WAHS Band Association
PO Box 661
Williamsport, PA 17702

WAHS Home Show Program Ad Order Form

Please return by September 3, 2021

Company Name _____

Address: _____

City: _____

Business Contact Name: Mr. / Mrs. / Miss _____

Business Phone #: _____

Band or Guard Student who contacted you: _____

Yes, we will run the attached advertisement in the program at the size *circled* below:

Trailer Advertisement (perpetual) \$1000.00
Includes a full page ad for 2021

Inside Cover \$200.00

Full Page \$150.00

½ Page \$ 80.00

¼ Page \$ 45.00

Business Card \$ 30.00

----- *Please attach your ad to this form* -----

Make checks payable to: **WAHS Band** and mail to the above address.

Digital files should be emailed to: williamsportmarching@heritageprinter.com

If your ad is digital, please attach a note to this form, including the file name.

Thank you for supporting the Marching Millionaires!